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# Create your Cyber Response Playbook

Five steps to manage a cyber attack



Businesses need to be ready for *when* a cyber attack occurs, not *if*.

## The impact of cyber crime in Australia



There's **1** cyber attack reported every **6** minutes

compared to every seven minutes last financial year.



Investment scams were the highest loss category for 2022

**\$1.5 billion**

There has been a

**32%**

increase of calls to the Australian Security Hotline:

**33,000 calls**



**94,000+**

cyber crime reports, an increase of

**23%**

from the previous financial year.

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“A plan or Cyber Response Playbook is crucial for hitting the ground running if there is a cyber incident.”

Matt Smith, Assistant Director-General, Incident Management, Australian Cyber Security Centre

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# Step 1

## A smart playbook answers big questions in advance

A Cyber Response Playbook is a series of actions that will help your business prepare for and reduce the impact of a cyber attack.

It's important to know the answers to the following before a cyber attack occurs.

TIP

Rehearsing your Cyber Response Playbook can identify security gaps and improve recovery times.



1

Who is the lead for capturing information, managing meetings and providing updates?

2

Who will communicate with key stakeholders, including suppliers, customers, business leaders, employees, consultants, regulators, media and the public?

3

What are your key systems, data and accounts, and where are they backed up to?

4

Do you have a disaster recovery plan? How will you ensure business continuity?

5

Do you have a backup of your most recent payroll, to ensure you can continue to pay staff?

6

Do you have third party incident response/IT/legal teams you deal with?

7

Do you have cyber insurance? Make sure you know how to activate it, and what it will cover.



### Print out a copy

In some ransomware attacks, you might lose access to your systems, including the place where you've stored your playbook. Once you've prepared your playbook print a copy to ensure you can still access it in the event of a cyber incident.

# Step 2

## Who needs to know?

A well-planned playbook will include a list of people and institutions to be notified.

### Who should be on your list?

TIP

You may have legal obligations to notify regulators, and the ASX if you're publicly listed.



1

#### Australian Cyber Security Centre

Online: [cyber.gov.au/report](https://www.cyber.gov.au/report)

Phone: 1300 CYBER1 (1300 292 371)

2

#### Your bank

Protect your digital banking services and cash flow.

3

#### Suppliers

Advise on data breaches that may impact their operations.

4

#### Media

Release a statement, if relevant, noting you have executed your business' cyber response plan.

5

#### IT vendors/consultants

Ensure phone numbers are easily accessible in a crisis.

6

#### Police

Report the incident as part of cyber crime shutdown efforts.

7

#### Your insurer

Check coverage for a ransom payment or forensic investigations, for example.

# Step 3

## You've been hacked... Now what?

TIP

Take a picture of the cyber attack message or ransom note. It may contain key information for your IT team and the police.



1

### Sound the alert

Engage IT advisers or employees so they can limit any damage. This allows time for cyber response team members to activate response checklists.

2

### Detect the threat

Identify the nature of the cyber attack. The most common cyber threats are:

#### Phishing

Fake emails or messages trick people into clicking links or attachments, downloading malware, or providing personal or financial information.

#### Business Email Compromise

Attackers infiltrate networks and initiate emails to trick people into sending payments or sensitive information.

#### Ransomware

Cyber criminals lock up computer files and data and demand payment for release.

#### Denial of Service

Servers are flooded with traffic to shut down systems.

3

### Contain the threat

Take initial steps to mitigate business fallout.

- Disconnect all devices from your network to stop infections spreading.
- You will need your IT support to provide a detailed forensic analysis of your systems to highlight breaches.
- Scan backups for malware on a safe computer.

# Step 4

Once the attack is contained, get up and running again.

## Reset and restore

TIP

These kinds of incidents can be very stressful. Keep an eye on your employees' stress levels.



1

### Check backups

And ensure that the attacker hasn't accessed or modified your data.

2

### Wipe clean

If you can, do a complete wipe and restore from a verified backup.

3

### Clean in place, if you must

If you can't completely wipe, work with an IT provider to clean all affected devices.

# Step 5

Continuously review and update your playbook.

Prevention is the best protection.

## Stop future attacks

TIP

Treat cyber crime as a business risk – not just an IT problem.



1

### Update software

Keep all applications, software and point-of-sale systems up-to-date.

2

### Back up data

Back up your systems and critical data regularly, and store that data in a secure external location. This includes using a cloud-based solution or removing hard drives/USBs from your network once a backup is complete.

3

### Tighten security

Use multi-factor authentication (MFA) as proof of identity to stop unauthorised access to systems.

4

### Update and evolve

Make sure your playbook includes strategies to counter evolving cyber threats (eg have a remote access protocol for employees working from home, and set up firewall rules).

## Useful links

### Start here

The ACSC's [The Essential Eight](#) outlines a series of cyber safe strategies for all organisations.

### Be proactive

Follow the ACSC's [cyber incident response plan](#) template to plan for action in a cyber attack.

### Be collaborative

Learn more on the latest cyber threats and protections and share your insights via [Joint Cyber Security Centres](#)

## For more information

Visit [bt.com.au](https://bt.com.au) for more information on how to keep you and your business safe.

You can also discuss cyber security strategies with your Relationship Manager.



### Important information

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