

Westpac Private Bank wins outstanding institution for second year in a row

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For immediate release:

Westpac Private Bank has won the prestigious **Outstanding Institution (\$10m - \$30m) Award** at the Australian Private Banking Awards 2013 held in Sydney last night.

In addition, Westpac Private Bank won:

- **Outstanding Relationship Manager** (David Tayler)
- **Outstanding New Wealth Adviser** (Colemen Lee).

Tim Coffey from St.George Private Clients, which is also part of BT Financial Group, won **Outstanding New Relationship Manager**.

Winning the Outstanding Institution (\$10m - \$30m) Award means Westpac Private Bank has been singled out as the organisation best able to cater to the needs of High Net Worth individuals with between \$10 million and \$30 million in investible wealth.

General Manager of Private Wealth (BT Financial Group), Jane Watts, said winning the outstanding institution award for the second consecutive year reflects the private wealth team's commitment to focused and consistent delivery of high quality service and outcomes for its clients.

She said the three individual awards reflected the team's focus on establishing deep, enduring relationships with clients and their families.

"We aim to provide exceptional, personalised service covering all of our clients' banking and wealth needs. These award wins reflect our committed to delivering clients with the right opportunities and outcomes.

"It's especially pleasing that these industry awards are determined by an independent panel of judges along with the results of client surveys and testimonials."

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A member of BT Financial Group

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