

Asgard releases details on Infinity eWRAP ahead of major national roadshow

12 October 2011

For immediate release:

Asgard has released further details of its new Infinity platform ahead of a major national roadshow in five Australian cities.

The roadshow, to be attended by more than 1,000 advisers, will feature adventurer Bear Grylls - star of television series *Man vs. Wild* - as guest speaker. In the next two weeks the roadshow will visit advisers in Sydney, Brisbane, Melbourne, Adelaide and Perth.

Infinity was announced late last month as a significant new addition to the award-winning Asgard platform. It will break with the traditional platform model as clients will pay only for the features they use and will target investors with lower balances or specific needs.

Asgard national product manager Kelly Power said the nationwide launch would showcase the new platform and that Bear was a perfect fit for the launch.

“Bear is a man who has made it his job to adapt and thrive in whatever situation he literally lands in. That’s what Infinity is all about – helping advisers adapt and thrive in new environments.”

Infinity to offer low fees

Specialist superannuation research and consultancy firm, Chant West, says Asgard Infinity Core is “cheaper than the top 10 publicly-available Industry Super funds* on a \$50,000 account balance.”

*Top 10 public offer industry funds by superannuation FUA at 30 June 2011. Based on Asgard’s Advance Balanced Multi-Blend option which has 70% growth assets and each industry funds’ multi-manager option with 61-80% growth assets.

Marketing demo and micro-site

A marketing demo and micro-site is now available for advisers. Advisers can see the demonstration at www.asgard.com.au/infinity

A member of BT Financial Group

For media enquiries contact

ADVANCE

Ascalon
Capital Managers

Asgard

Bank of
Melbourne
Financial Planning
Insurance
Private

BankSA
Financial Planning
Insurance

BT

Licensee Select

Magnitude

RAMS
HOME LOANS
Insurance

securitor

st.george
Financial Planning
Insurance
Private Clients

Westpac
Financial Planning
Insurance
Private Bank

Coran Lill
Senior Media Relations Manager
BT Financial Group

Ph: 02 8253 2735
0468 963 068

coran.lill@btfinancialgroup.com

Media release

Pricing and offer details

Infinity Core – Administration fees

The low-cost core offer has a simple and transparent fee structure

Core offer (minimum fee \$75 pa)	Administration fee
First \$750,000	0.30%
Over \$750,000	0.00%

Infinity optional features – Administration fees

Optional features are priced separately, giving advisers the flexibility to tailor a solution to suit their clients' needs.

Optional feature	Availability			Administration fee
	Super	Pension	Investment	
Managed funds				
Select menu (approx 80 funds)	✓	✓	✓	0.15%
Full menu (approx 400 funds)	✓	✓	✓	0.20%
CASHConnect cash account			✓	\$150 pa
Shares				
Sponsored			✓	0.10%
Custodial	✓	✓	✓	0.10% + \$300 pa
Term deposits	✓	✓	✓	0.00%
Margin lending			✓	0.05%
Insurance	✓		✓	0.00%

Note: All % based administration fees will be applied to the combined value of shares and managed investments, ie excludes cash and term deposits. Administration fees shown are inclusive of GST and RITC (where applicable).

Disclaimer: The Chant West data is based on information provided by third parties that is believed accurate at July 2011. Investors' objectives, financial situation and needs have not been taken into account by Chant West and investors should consider the appropriateness of this information having regard to their objectives, financial situation and needs, and read the relevant Product Disclosure Statement, before making any decisions. Chant West's Financial Services Guide is available at www.chantwest.com.au

A member of BT Financial Group

For media enquiries contact



Coran Lill
Senior Media Relations Manager
BT Financial Group

Ph: 02 8253 2735
0468 963 068
coran.lill@btfinancialgroup.com